

Solutions

Businesses from many industries and all sizes use Datahut's cloud based data as a service platform to build scalable apps and fuel business growth.



Ecommerce



Sales & Marketing



Recruiting



News aggregation



SERP tracking



Building your app

Add a Contact form here like the home page.

When clicking on each link say ecommerce, it will be redirected to ecommerce solutions page like shown below. Each industries will be

different pages and we don't need customer logo there. The bulb sign is also not required.

E-commerce solutions

Large internet retailers, and early-stage startups use Datahut product data feeds to solve their business problems. Here are some of the top problems we help solve.

Competitor Pricing Intelligence :

Our product data feeds can help uncover pricing insights from your competitor websites that are accurate, and actionable. This data can be plugged into dynamic pricing systems so that you get more sales.

Price comparison

Price comparison websites use our product data feeds to get content on their websites. Our solution gives them better coverage across many products and categories which helps them earn more money

Counterfeit Detection

Our data feeds help brands identify and take out counterfeits from online marketplaces like Amazon. The product data feeds can be tuned to find unauthorized resellers.

Monitoring seller.

Brands are Tracking and managing retailers who sell their product online. Identify the vendors are promoting your brand and analyse their relationship with competing brands.

Improving Distribution

Our product data feeds contain valuable information about sellers and their performance. You can use this insights to Improve distribution by identifying and reaching out to new sellers.

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Sales & Marketing

We help Sales and Marketing teams improve operational efficiency using insights from our data feeds. Here are some of the top problems we help solve.

Lead generation:

We help automate the collection of contacts and sales and marketing data from websites and social media channels.

Ensuring data integrity

Sales and Marketing data will get obsolete over time. We help companies ensure the integrity of the data by providing fresh data feeds from websites.

Discovering trigger events.

Scanning industry related blogs and news websites can uncover important trigger events. We help companies aggregate data from such sources.

Shorten Sales cycles

We scout information from the web directly to your sales rep. We help save sales rep on research time and shortening sales cycles.

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Recruiting

We automate the process of scouting and profiling people with different skills sets from online sources . Here are some of the top problems we help solve .

Faster scouting

Scouting profiles the most time consuming process in recruiting. We help automate profile scouting and it makes the entire recruiting process faster.

Better data

People switch companies and acquire new skills very often. Our profile extraction system refreshes data 24*7 to ensure the recruiter had better data to work with.

Reduce costs

Automation of scouting process can save you a ton of time and money. It also improves efficiency of the hiring process.

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News aggregation

We help news publishers and content aggregators build their own data feeds by extracting data from news sites and blogs. Here are some problems we help solve.

Unique content

We extract content faster and publishers and content aggregators can create unique data feeds easily.

Trigger events

Sales and marketing teams use our news data feeds to find trigger events that help them discover sales and marketing opportunities.

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SERP tracking

Digital marketing companies use our SERP tracking data feed to find search rankings and search performance. Here are some problems we help solve.

SERP tracking

Our SERP data feeds gives companies access to Search Engine rankings of any keywords from search engines like Google, Yahoo and Bing.

Reducing cost

We help online Marketing companies reduce the cost of extracting SERP results at large scale.

Improving reliability

SERP tracking needs to be reliable and our specially designed infrastructure ensures both reliability and speed.

Multiple search engines

Our solution can work with multiple search engines and provide data reliability at scale. .

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Building your app

We help startups and enterprises build apps on top of our data extraction infrastructure. Here are some problems we help solve.

Build & Launch quickly

We maintain the data extraction infrastructure and you can quickly build your app on top of it.

Reduce cost

Our fully managed data as a service solutions are cheaper than the data extraction solutions built inhouse and DIY tools.

Integrity of data

We help companies maintain the integrity of the data by constantly crawling the sources in the internet.

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